

AIRPORT DIRECTOR'S REPORT

October 2010



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for September, 64,420 was up 2.4% compared with September 2009. The total passenger count year-to-date, 575,422 was up 1.2% compared to the same period last year.

B PROGRAMS

1. Air Service

Two public presentations on air service development by the Airport Director took place in October: one at City Council on October 12 (available for viewing at <http://www.santabarbaraca.gov/Government/Video/>) and a second presentation at the Airport Commission meeting on October 20. In addition, there was an October 13 air service update and terminal construction tour for local business leaders.

Last month, Director Ramsdell also presented an air service development update to Santa Barbara Chamber of Commerce members at their monthly luncheon meeting. These presentations were planned in response to the many inquiries the Airport has received with regards to recent air service losses.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

- Information pages on FlySBA.com
- Construction tour for business leaders
- Project sign boards and flyers at the Terminal
- E-newsletter
- Videos on Channel 18, at boarding gates and online

Planning for four grand opening events is currently underway with Airport Dept staff committees and an executive committee. The theme for the events is the 'Art of Travel.'

b. Promotional Items This Month

Sponsorships of UCSB Athletics, Goleta Lemon Festival, and Concours d'Elegance. Granada Theatre playbills, SB Symphony programs, City News In Brief water bill insert ad for Frontier and *Noozhawk* online news ads to promote commercial airline service at SBA.

c. Airport Visitors Center Activity

312 students from five schools representing 4 districts visited the Airport in September. The Airport Community Education Liaison presented aviation career information to San Marcos High School students and five aviation clubs held meetings during the month.

d. Airline Terminal Comment Card Program

86 cards were collected from the boarding gate areas and main lobby in September.

e. FlySBA.com Website

There were 27,678 unique visitors representing 810,982 hits on the website in September. The top pages were the flight schedule and airline/air service information. The Netherlands, Sweden and Spain were the top international countries for number of page views.

Staff Contact: Terri Gibson, 692-6004

3. Airport Noise Abatement Program

Planned completion date: Fall 2010

Funds remaining in the grant are adequate to purchase an upgraded server with a hosted service and support package. A change order is in process to use the balance of the grant for the server and the service and technical support package. City Council approved the change order request. FAA approval is expected by the end of August. The FAA approval was received and the hosted server package should be online and fully operational in November.

Staff Contact: Tracy Lincoln, 967 – 7111

4. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

Airport staff and City Arts Advisory Committee staff are working with the Pierre Claeysens Veterans' Museum & Library to solicit artists for art work to be commissioned by the Museum.

Approx. \$200,000
(Funded by the Pierre Claeysens Veterans' Museum & Library)

The proposed artwork will consist of five to seven glass "flag" panels that depict the role of the Marine Corps Air Station Santa Barbara during World War II. A Request For Qualifications is scheduled for distribution in mid-October.

Staff Contact : Karen Ramsdell, 692-6002

5. Airline Terminal Grand Opening Events

Planned completion date: Spring 2011 upon completion of the new terminal building

Theme : "The Art of Travel"

Three events during the Grand Opening week:

- Employee Celebration Event
- Accessible Event
- Gala – fundraising event for Terminal Public Arts Program
- Public Open House

Currently the Staff and Executive Committees are developing a sponsorship program, and food and beverage, entertainment, and activities for each event. Staff Contact: Karen Ramsdell, 692-6002

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. New water and sewer utility connections have been brought to the site and all of the new building footings have been poured. The contractor has completed work on the foundation system and the steel framework. Work also continues on the roof decking and metal stud framing of the building. Site work in front of the new terminal has begun. This will include installation of storm drains, and construction of the new roadway, curbs and gutters.

Staff Contact: Owen Thomas, 692-6018, Laurie Owens, 692-6023

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

2. Goleta Slough Tidal Circulation Demonstration Project/ASP Wetland Mitigation Project

Planned Completion Date: Fall 2010

Wetland mitigation associated with the Airfield Safety Projects was required at a ratio of 4:1. The Airport has completed the first phase of mitigation, which provided 3:1 mitigation.

URS Corporation
\$348,330 (work that is continuing.)

The final phase of mitigation is based on the Goleta Slough Tidal Restoration Demonstration Project, which was successfully completed in Winter 2009. Surveys to measure bird activity, vegetation establishment and invertebrate communities were completed in November 2008. The final report from URS was provided in mid-January 2009 and reviewed by staff. It was

forwarded to FAA and USDA for their review. A contract with Tartaglia Engineering and URS was approved by City Council for design of the final tidal mitigation area required for the Airfield Safety Projects in March 2009. The Coastal Development Permit was approved by the California Coastal Commission in July 2010.

Construction bids were opened on July 29 and Granite Construction was the low bidder at \$855,101. Construction has started and should be complete by December 1, 2010.

Staff Contact: Owen Thomas 692-6018

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in September -

That Council:

[1] Authorize the Airport Director to execute, subject to approval as to form by the City Attorney, a contract with InterVISTAS Consulting, LLC, for specialized air service development support for the Santa Barbara Airport, in an amount not to exceed \$79,923.

[2] Approve and authorize the Airport Director to execute a contract with URS Corporation to conduct stormwater monitoring and reporting for the 2010-11 rainy season in an amount not to exceed \$49,132, and authorize the Airport Director to approve expenditures up to \$4,467 for extra services that may result from necessary changes in the scope of work.